



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Blended Plan - Plan B, ICICI Prudential Banking & PSU Debt Fund and ICICI Prudential Ultra Short Term Plan (the Schemes)

Introduction of Half Yearly Dividend frequency under the Dividend option of the Regular and Direct Plan (the Plans) under the Schemes

NOTICE is hereby given to all the investors/unitholders under the Schemes that a Half Yearly dividend frequency will be available under the dividend option of the Plans of the Schemes, with effect from August 14, 2014*.

Dividend payout and dividend reinvestment facility shall be available under Half Yearly dividend option.

*For investors subscribing to the units of this option through various platforms offered by the Exchanges, the effective date would be September 15, 2014.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 11, 2014

Authorised Signatory

No. 011/08/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.